

Englische Zeitschriften		
BISE - Business and Information Systems Engineering	2015 -	<u>EZB / Springer</u>
Business Spotlight	2014 -	
CIM - Conference & incentive management	2012 -	
economist, the	2010 -	
HBR - Harvard business review	2011 -	<u>EZB / EBSCO</u>
Journal of brand strategy	2013 -	
JBE - Journal of business economics	2013 -	<u>EZB / Springer</u>
Journal of service management research	nur online	<u>EZB / Beck</u>
MIT sloan management review	2015 -	<u>EZB / EBSCO</u>
Sales Management Review	2017	